

# TRANSFER PATHWAY GUIDE

## 2023-2024

Associate in Arts to Bachelor of Arts in Communication Studies

### Overview

Completion of the following curriculum will satisfy the requirements for an Associate in Arts (AA) at the  
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**KCTCS Scholars Award:** Students who are KY residents transferring directly from a KCTCS institution with at least 36 hours from that institution and minimum GPA of 3.0, were never enrolled as a degree-seeking student at NKU, and will be enrolled in at least 12 credit hours both fall and spring semester are eligible for a limited number of \$2,500 annual scholarships (\$1,250 per fall and spring). Students must gain admission to NKU by June 15 for fall and November 1 for spring to be eligible for a possible scholarship. Online accelerated programs are not eligible for the KCTCS Scholars Award.

# GCTC AA TO NKU BA IN COMMUNICATION STUDIES CHECKLIST

## Gateway Community and Technical College

### Category 1: GCTC General Education Core Requirements

GCTC Course	Course or Category	Credits	NKU Course	Completed
ENG 101	Writing I (WC)	3	ENG 101	
ENG 102	Writing II (WC)	3	ENG 102	
COM 181	Basic Public Speaking (OC)	3	CMST 101	
MAT 151	Introduction to Applied Math			

GCTC Course	Course or Category	Credits	NKU Course	Completed
	Subtotal Elective Courses	21		
	TOTAL Associate Degree Hours	61		

If completing digital literacy using other means, additional credit hours will be required in order to fulfill elective requirements.

NKU Course	Course	Credits	GTC Course	Taken at GTC
MGT 205	Business Management Principles	3	BAS 283	
MKT 205	Principles of Marketing	3	BAS 282	
CMST 396	Internship: Communication	3		
JOU 305	Science in the Media	3		
LDR 300	Foundations in Leadership	3		

Students should choose a minor. Depending on students' areas of interest, they are encouraged to select a minor that will complement this major and strengthen their skill set. For example, if a student has an interest in video production related to health communication, a minor in Electronic Media and Broadcasting would be appropriate. Students are encouraged to work with their advisor to choose a minor. In some cases, the electives chosen above may also work toward the minor.