

TRANSFER PATHWAY GUIDE

2023-2024

Associate in Arts to Bachelor of Science in Business Administration – Sports
Business and Event Management

Overview

Completion of the following curriculum will satisfy the requirements for the Associate in Arts (AA) degree

GCTC AA TO NKU BSBA IN SPORTS BUSINESS AND EVENT MANAGEMENT CHECKLIST

Gateway Community and Technical College

Category 1: GCTC General Education Core Requirements

GCTC Course	Course or Category	Credits	NKU Course	Completed
ENG 101 ENG 102	Writing I (WC)	3	ENG 101	

GCTC Course	Course or Category	Credits	NKU Course	Completed
CIT 105 OR OST 105	Introduction to Computers OR Introduction to Information Systems	3	BIS 101	
FYE 105	Achieving Academic Success	3	UNV 100T	
ACC 201	Financial Accounting	3	ACC 200	
ACC 202	Managerial Accounting	3	ACC 201	
BAS 267	Introduction to Business Law	3	BUS 230	
BAS 282	Principles of Marketing	3	MKT 205	
MAT 165	Finite Mathematics and its Applications	3		

NKU Course	Course	Credits A	GCTC Course	Taken at GCTC
SPB 350	Revenue Generation in Sports and Events	3		
TBS XXX	Select one SPB or MKT 300- or 400- level course	3		
	Subtotal Major Credit Hours at NKU	48		
	Subtotal Major Credit Hours at GCTC	25		
	Total Major Credit Hours	73		